

THE COLUMBIA EVENING MISSOURIAN

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ALFONSO JOHNSON, MANAGER

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SIGNS OF WAR

Preparations for war go on. For the ensuing year the naval program alone of three great nations is as follows: Great Britain, \$400,000,000; the United States, \$670,000,000; and Japan, \$237,000,000.

According to Archibald Hurd, a naval expert of London, by 1924 the relative naval strength of these nations will be: Great Britain, 18 first-class capital ships and 18 second-class, with a total tonnage of 893,290; the United States, 27 first-class capital ships and 8 second-class, with a total tonnage of 1,150,650; and Japan, 14 first-class capital ships and 3 second-class, with a total tonnage of 497,950.

The figures given do not include the land preparations, and the preparations of deadlier chemicals which are being perfected in the laboratories. While the World War brought to the people of the world its horrors, it has given incentive to the greater nations to undertake a program of preparedness on a larger scale. It has added to suspicion of one another.

What seems more reasonable and proper at this time when many peoples are worn out and broken in spirit, is that such an amount as the \$1,865,000,000 should be employed for reconstruction purposes and the establishment and maintenance of such an organization as will foster better understanding between nations. It may thereby remove the causes of whatever rivalries and jealousies may exist between the nations.

FAULTFINDING

Faultfinding has come to mean telling of faults as well as finding them. To discover faults is easy, but to refrain from speaking of them is more difficult.

Continual faultfinding obscures the vision so that it is hard to see virtues in other people. One who sees only the faults of his associates cannot enjoy life for he is virtuous-blind. Telling of other persons' faults may for a time seem enjoyable but that pleasure is short-lived.

If faultfinding did any good there would be some excuse for the grief that it causes. But faultfinding has rarely brought about social reform. Usually it serves only to antagonize the person at institution at which it is directed. It may break up homes, destroy friendships and retard progress.

Intelligent correction of a child's faults by a parent and open condemnation of vicious social behavior by intelligent men must not be confused with faultfinding, for such correction is necessary. Faultfinding is indulged in by persons who feel inconvenienced at being unable to do as they please. No reform is sought; their purpose is to show others that they feel the burden of life.

If a person wishes to find fault he should first look within himself. Then if he finds no fault he may have the right to seek them in others.

OUR FOREIGN TRADE

One of the most difficult problems of the new administration is the re-establishment of normal trade relations with Europe. While our concern has been concentrated upon whether or not we should join a League of Nations, we have somewhat neglected our economic relations. It has become necessary to find our former markets in Europe and to sell in them. Due mainly to lack of foreign trade, it is said, cotton, wheat and cattle men are in bad straits, as are all industries which once had large exports.

Because the British pound is worth only \$3.40 in the United States, which means that all Europe must pay a premium of 40 per cent on all it buys here, those countries do not buy from us. If

the South American merchant can buy \$1.40 worth of goods in Europe for the same amount in his own money that he would pay for \$1 worth of goods in New York, he will buy in Europe. Our export trade is being affected by exchange rates.

The problem is one of financing the trade balance. The formation of a \$100,000,000 corporation among the members of the American Bankers' Association to finance foreign trade is important to the business interests of this country. With \$100,000,000 of American capital, such a corporation can sell \$1,000,000,000 worth of its securities to American investors, backed by obligations of foreign buyers of our goods. The foreign trade balance can be financed in this way.

Every proper aid toward re-establishment of normal conditions in Europe is an aid to American business, and will in turn make for the comfort of American business and thus of American people.

Nowadays, when a man meets a girl on the street, instead of removing his hat from his head, he removes his cigarette from between his lips.

THE NEW BOOKS

"Pagan Fire."

"Pagan Fire," a new and fascinating novel by Naval Richardson, presents a dramatic picture of Washington intrigues and Italy's uncomparable charm. It is a dynamic story of a lovely American woman who never fully awakened until, as the wife of our ambassador, she is brought into the congenial atmosphere of Rome. Once there, she seems for the first time to live; her expanding nature reveals emotions hitherto unknown to her—among them, that of love. She is irresistibly drawn to Prince Cimino, a man of great physical beauty, and fine perceptions. Her simple, downcast husband, who she never really loved, seems commonplace beside him. How this passion springs up, what it culminates in, and what results therefrom is presented in a vivid series of events—the hunt on the Campagna, the visit to an ancient stronghold in the purple Apennines, the masque ball in a Roman palace, which reveal in an effective way the picturesque, highly colored life of Rome. (Charles Scribner's Sons, 597 Fifth Avenue, New York; cloth, \$2.)

"Marketing Problems."

A contribution of large value to the increasing volume of the literature of business is "Marketing Problems" by Dr. M. T. Copeland of the Graduate School of Business Administration of Harvard University. The purpose of the book is to provide concrete problems in marketing for use in instruction. Many of the problems stated have been used in the class work at Harvard and it is for this class that the book was published primarily. The problems are selected with special points to be developed by analysis and discussion. Although frequently the identity of the individual company or establishment is disguised, the cases are based upon actual business experience. The problems are in the form in which they come before business men. Retail and wholesale trade, methods of marketing materials, equipment and supplies as well as management, brands, trademarks and advertising, prices, policies are helpfully discussed. The book contains a valuable bibliography. (A. W. Shaw Co., Chicago; 363 pages; cloth.)

"Silent, White and Beautiful."

For readers who want to be entertained, thrilled and mystified, "Silent, White and Beautiful" is a fitting production. Written in a popular style, original in thought and expression, it deals with the supernatural, weird and fantastic. The book consists of a series of four short stories, in each of which the author shows a keen sense of imagination and a boldness and imaginative courage that makes the reader accept the improbable as logical and conclusive. (Boni & Liveright, New York; cloth, 256 pages.)

"The House With a Bad Name."

A fascinating mystery story is "The House With a Bad Name," by Percy Poore Sheehan. Melissine Tyrone is as quiet and lovely a heroine as ever graced the pages of a novel. Eugene Buckhannon loses his heart to her the moment she steps through the doorway of the mysterious house on Cinnamon Street—the house with a bad name, enveloped in a secret which grows tenser and more baffling with each chapter. Who is the Lady in Black who tries to separate Melissine and Eugene, who blackmails the old butler Partridge until he becomes her weapon? And stranger still—who was her father? Who was her mother? What do they threaten for Melissine?

Once at dead of night a mysterious coffin was carried from this world, whispering dwelling, Partridge, the butler knows about it. But Partridge has a greater secret—one of such vital meaning to Melissine that he acknowledges a false accusation of embezzlement rather than disclose it. And then he buys the poison—but all that is to be had in the reading—all that strange mystery and that beautiful romance of Eugene Buckhannon and Melissine Tyrone. (Boni & Liveright, New York; cloth, 376 pages.)

KIN YOU REMEMBER?



Kin you remember the time you traded your fur lined mittens for that pup? Somehow, your mother didn't seem to realize what a bargain it was. It's your pipe now. Wimmen never did care for mussy things around the house.

—By Donahay

ABROAD IN MISSOURI

Printing is now Missouri's fifth industry.

Twenty-one pints of whisky were sold from a Moberly drug store last week. Wolves are becoming numerous southwest of Cameron.

Coal sold for \$2 a ton in St. Louisville after eleven cars of the fuel jumped the track.

The State Highway Department has allowed \$12,000 for building a road running east from Pleasant Hill. According to the Daily Argus, prohibition officers are employing pretty girls as spies in Brookfield.

J. W. Gallaher of Mexico has been chosen mayor pro-tem following the resignation of Mayor J. F. Harrison.

"Rag tackin'" was accused last week at Montrose when twenty women met at the home of Mrs. Tom Arnold.

A burglar took 37 cents in pennies from the money drawer of the Missouri Pacific depot at Liberal last week.

A transmission line is being built from the Missouri-Kansas line at Mulberry to Liberal by the Liberal Light Company.

A cow near Long Branch, excited by the noise of a chivari last week, broke her neck on a fence.

Frank Koontz of Amsterdam escaped without broken bones when he was knocked down and run over by an auto last week.

A man living north of Paris may have skin grafted on his leg, which was burned when his trousers caught fire from a pipe in his pocket.

W. P. Hall of Lancaster went to a neighboring town, bought twenty-nine head of horses and started home, in less than an hour.

CENTRALIA NOTES

The Rev. W. A. Simons left for Colorado Monday morning to assist his son in conducting a revival meeting.

Miss Irene Wilson has returned to Wray, Colo.

A 10-pound boy was born to Mr. and Mrs. Howard Burnett.

Mrs. Charles Burks, who has been ill for some time, was taken to Rochester, Minn., Sunday afternoon. She will receive medical treatment at the Mayo Brothers' hospital.

The health of the members of Ben Wilson's family is much improved.

Miss Daisy Powell has gone to Kirksville to take treatments to remedy her defective hearing.

Funeral services for Ina Owsley were held at the Christian Church Sunday afternoon.

The condition of John Sexton, who is suffering from pressure of the brain has not improved.

Mr. and Mrs. Aubrey Sexton spent Monday with Mr. and Mrs. John Sexton.

Emmett Arnold visited with Earl Carthy Saturday.

Bob Brown shipped a load of cattle yesterday.

First Student in School of Journalism Came a Year Early

A contender for the honor of being the first student in the School of Journalism at the University of Missouri has been discovered. It is not likely that any student of the school can offer evidence of having been here before this person, because he came to enter the school a year before it was opened.

Ira D. Mullinax, field editor for the Weekly Globe-Democrat of St. Louis, attended William Jewell College from 1899 to 1898. In 1901 he found in a catalogue of the University an announcement that the School of Journalism would be opened that fall. He came to Columbia to enter that school, but its opening was deferred. Rather than return, he took work in the College of Arts and Science and received his A. B. degree in 1903.

Since leaving school, Mullinax has engaged in journalism in Missouri, Oklahoma and Kansas. Recently he resigned from the Weekly Kansas City Star and went with the Weekly Globe-Democrat. "I was farming in Kansas," he said, "and

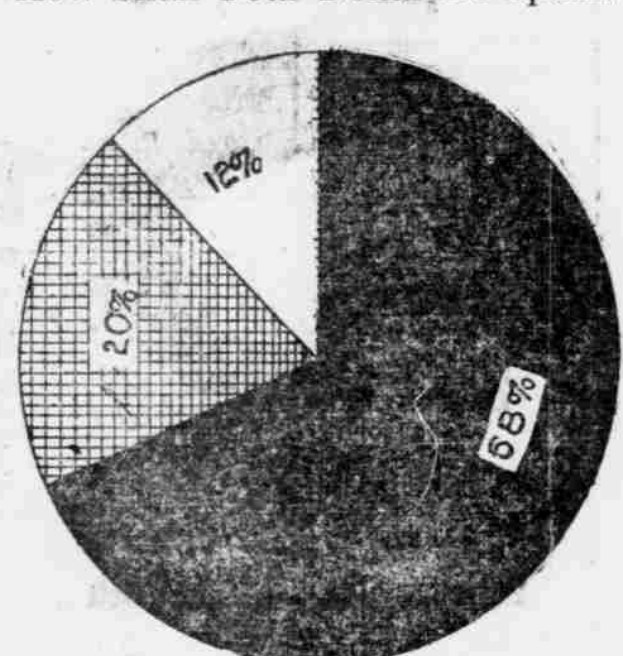
the drought or something caused me to read a story in an eastern magazine. I was surprised by getting \$25. Now \$25 looks big in a Kansas drought, and I have been in the newspaper business ever since. Last spring I was allowed to appear on the Journalism Week program with a speech on 'Words.' Let me know if anyone disputes my claim to being the first journalism student at Missouri."

SCHOOL PAPER A SUCCESS

Douglas School Publication Is to Encourage Work in English.

The students of the English department of the Fred Douglas School are pleased with the success of the school paper they have recently published. The first edition of the paper came out last week. More than four hundred subscriptions were taken. The paper is to be published every two weeks. The object is to encourage the negro student in writing and speaking English accurately.

How Shall Your Dollar Be Spent?



\$2,838,118,400 PAST WARS 68%
855,956,963 FUTURE WARS 20%
481,744,726 ALL NON MILITARY 12%
\$4,175,820,089

Is the United States a warring nation? No one would admit that it is, and yet when the total expenditures for war purposes is considered, that conclusion is only logical.

Last year 92 per cent of the total tax receipts of the Treasury Department was spent for military purposes. In the budget for this year 83 per cent is set aside, 68 per cent being for past wars and 20 per cent for army and navy preparedness. That will leave 12 per cent

of the total appropriation for all other governmental expenses.

The 68 per cent for past wars is unavoidable. The country must pay its debts and care for those who were wounded in the service. The vital question is, What shall be done with the 20 per cent? Shall Congress direct this enormous sum into a great program of preparedness, and thereby permit the country to be taxed to the limit of its financial resources? It is up to you.

STOCK JUDGING ON FEB. 19

Short Course Students to Compete for Four Gold Medals.

The annual livestock judging contest for students in the Short Course in Agriculture will be held beginning at 7:45 a. m. Saturday, February 19, in the Livestock Judging Pavilion on the University Farm. Short course students, who are finishing their work in stock judging, are taking their third term of this work are eligible to compete for the five gold medals offered.

The prizes offered are: The Rotermund Percheron Medal given by Rotermund Brothers, Oak Lawn Stock Farm, Lincoln, Mo., for the student making the highest record in judging horses.

The Rinehart Mule Medal given by W. A. Rinehart, Palmyra, for the student making the highest score in judging mules.

The Richards Poland China Medal given by J. F. Richards & Son, Beaver, for the highest ranked student in hog judging.

The Schmid Shropshire Medal given by R. Schmid of the Schmidmeier Farms, Queens City, for the student ranked highest in sheep judging.

The Good Donald Farm Hereford Medal, given by E. G. Good of Grand View for the best judge of beef cattle. No short course student who has ever competed in a similar judging contest at the College of Agriculture may enter. Those eligible should register with the superintendent of the contest, G. T. Lipp, Room 205, Agricultural Building. There are about forty students who will be able to enter the contest for the medals offered.

The judging will consist in placing ten classes of animals and giving written reasons. Fifteen minutes will be allowed for each class, with an extra five minutes in the horse and mule classes.

TWO PLAYS ARE PRESENTED

The Dramatic Arts Club Entertains Members.

The Dramatic Arts Club presented "The Feast of the Holy Innocents" by S. Marshall Hiley and Lord Dunsany's "The Lost Silk Hat," Monday night at a private performance at the Knights of Columbus Students' Home. The plays were given for members of the club, Mrs. E. R. Clark directed "The Lost Silk Hat," and Dr. E. R. Hedrick "The Feast of the Holy Innocents." The cast of "The Feast of the Holy Innocents" was as follows: Gabriela Milk, Winifred S. Sabine, Electra Milk, Ruth H. Viles (two maiden ladies of Millet), Mrs. Oberly, Helen B. Hedrick (the blacksmiths wife), Jennie, Eleanor L. Clark (her daughter), Mrs. Oman, Christine C. Robbins (formerly of Millet).

The following took part in "The Lost Silk Hat": E. R. Clark, The Porter, E. B. Hedrick, The Clerk, W. J. Robbins, The Laborer, Jonas Viles, The Policeman, G. H. Sabine.

The presentation was the first of the four regular performances of the year. Any group or individual in the club may prepare such entertainment. R. H. Dewey had general direction of the presentations last night. Prof. J. E. Wrench acted as stage manager. Prof. and Mrs. F. F. Stephens assisted with properties and Miss N. L. Forbes with costumes. Mrs. A. Ross Hill was chairman of the committee which had charge of the social meeting which followed.

The club has been offered the use of Welch Hall as a laboratory in which the members can make their own scenery for the plays which the club presents. The members will also hold tryouts there.

WILL CLIMB MT. EVEREST

To Scale Highest Peak in the World to Take 2 Years.

By United Press. LONDON, Feb. 2.—Mount Everest, the highest peak in the world, is to be climbed.

The expedition probably will start next year. No white man has been within forty or fifty miles of Mount Everest, which is 29,002 feet above the sea level.

The conquest of this inaccessible peak will be undertaken by the Royal Geographical Society and the Alpine Club. A committee representing both societies is now meeting in London to plan details. The project will take two years at the least. The first year will be spent in discovering the "geography" of Everest.

"Gee!"

ays little Johnnie Smith, "I wonder what makes this pie crust so awfully good. It certainly beats anything I have ever tasted for crispness and flavor."

Johnnie did not know that the pie had been baked in HETZLER'S famous lard. Pure, kettle-rendered lard from the best Boone County hogs had been used by Mother in her pie baking and Johnnie was mighty glad of it.

"Lard that spells Satisfaction"

HETZLER'S MARKET

"Where Quality and Sanitation Reign Supreme."

Postmistress Says Many Forget Change After Buying Stamps

Have you ever bought some stamps or a package of envelopes, paid the clerk with a \$5 bill, and then started off without your change? If you have, you are by no means an abnormal individual, for information obtained from one of the clerks who has had long service at the local postoffice shows that a large number of men and women forget their change every day.

The patrons of the postoffice are representative of all classes of people, and their actions in regard to their change give an insight into the habits of people in general concerning their financial transactions.

There are several different attitudes noticeable in the way people make their purchases of stamps, envelopes and other

exact change ready, thus avoiding delay and all chance of getting the wrong change or forgetting it altogether. Other persons present a large bill even when buying only a few cents worth. Some of these persons stop to count their change cent by cent, often delaying others who wish to get to the window. Others sweep up their change and put it in their pockets or purses with no attempt to count it.

According to Miss Amelia Walcott, stamp clerk, women are a little more careful about their change than men, although the tendency to forget one's change is prevalent among both men and women.

"Most people add up their change as I count it out to them," she said. "However, every day a large number of them put down their money and start off without a thought of it. When I call to them and ask if they would like to have their change, they invariably blush and look embarrassed."

"Young men in love, who purchase special delivery stamps for their Sunday letters practically never think of their change. If I kept all the money that people start to leave," she concluded, "I would soon be a millionaire."

Johnston Bros.

THE HOME OF WEDDING RING AND WISH-BONE PRODUCTS

Johnston Bros. Phone 375

VAUDEVILLE!

W. A. A.

Saturday, February 5

University Auditorium

Seats on Sale at CO-OP

50c and 75c

"Hit Kansas Aggies"

"On With the Dance, Let Joy Be Unconfined"

That is the spirit which will prevail at the Carnival—unbounded joy from 7 o'clock until midnight. The dancing will continue on the second and third floors throughout the evening. Music is three-fourths of a dance—the Tiger will shake a mean claw at the Carnival, so Make Your Date Now for

Feb. 11th, 1921

ALL THREE FLOORS OF

Academic Hall

But dancing is not the only thing. There will be five big shows going on, and you can enjoy the time between dances at the numerous side shows. Try your skill at some of the games and win a prize for your girl. No matter where you roam in Academic Hall, you will find fun for only a few pennies.

18 LUCKY GIRLS

Eighteen girls are going to be made happy at the Carnival. You can make your girl one of them by coming early.

The Ad Club Carnival